

HANNAH KRUH-VORT

PRODUCT DESIGNER

EDUCATION

Master of Professional Studies

User Experience Design

MICA | Baltimore, MD

Bachelor of Industrial Design

PRATT INSTITUTE | Brooklyn, NY

Merit Scholarship + Honors

SKILLS

Research & Design

Market & Competitive Research

Creative Problem Solving

User Research | Qualitative & Quantitative

Workshop Facilitation

Design Strategy

Concepting

Information Architecture

Creating User Journeys & Personas

User Testing & Surveys

Designing Design Systems

Prototyping | Desktop, Mobile, Tablet

UX / UI Design Tools

Figma

Sketch

InVision

Mural

Miro

Google Suite

Jira

Confluence

D-Scout

WORK EXPERIENCE

Product Designer

CGI | January 2022 - Present

- Leading collaborative workshops & design reviews with client
- Designing, executing & analyzing user research & data
- Creating compelling & cohesive user interface designs & deliverables

Associate Product Manager

OXO | January 2021 - October 2021

- Managed OXO TOT juvenile products from concept to production
- Oversaw design firms, internal engineers, graphic designers
- Collaborated with retail buyers & partnered with factories overseas
- Conducted user research, surveys & usability testing

New Product Development Designer

UBBI WORLD | October 2018 - December 2020

- Developed physical baby products from initial concept to final production in bath, feeding, on-the-go, nursery & safety collections
- Managed & conducted market research, concept sketches, presentations, product specs/renders, prototype reviews & user testing
- Led collaborations with external designers, engineers, external stakeholders (Pantone) & overseas factory communications

Structural Packaging Designer | Contractor

ROLL & HILL | June - October 2018

- Designed structural packaging for all high-end lighting fixture collections
- Created structural packaging tech packs for in-house production

Visual Design Intern

DAVID YURMAN | February - May 2018

- Developed visual designs for in-store and events
- Managed & maintained displays, prototypes & installations

Color & Design Intern

BENJAMIN MOORE & CO. | June 2017 - January 2018

- Designed "Color of the Year 2018" Guggenheim Gala card, invitation & emailers, graphics for "Design on a Dime Miami 2018" Vignette, & "Architectural Digest Design Show" Benjamin Moore cafe display
- Curated "Color Trends" color palette, fan deck & layouts

hkruhvor@gmail.com | hkvdesign.com | 201.556.8796